

TOP TEN

PFFC
PAPER, FILM & FOIL CONVERTER

EClips[®]

Reader Reaction

You clicked. We counted. Here are the top ten items that piqued your interest in 2008, based on the click-through response generated by our *E-Clips* e-newsletter.

By Claudia Hine, Managing Editor

Adhesion Test Reduces Variations

ReliaPull[®] Adhesion Test Equipment mechanizes tape tests to reduce the human variation imposed on results of tests performed manually. No matter who pulls the lever, the method is repeated exactly the same way each time.

► **Random Logic LLC**

| 513-752-4649

| www.reliapull.com

Manufacturing by

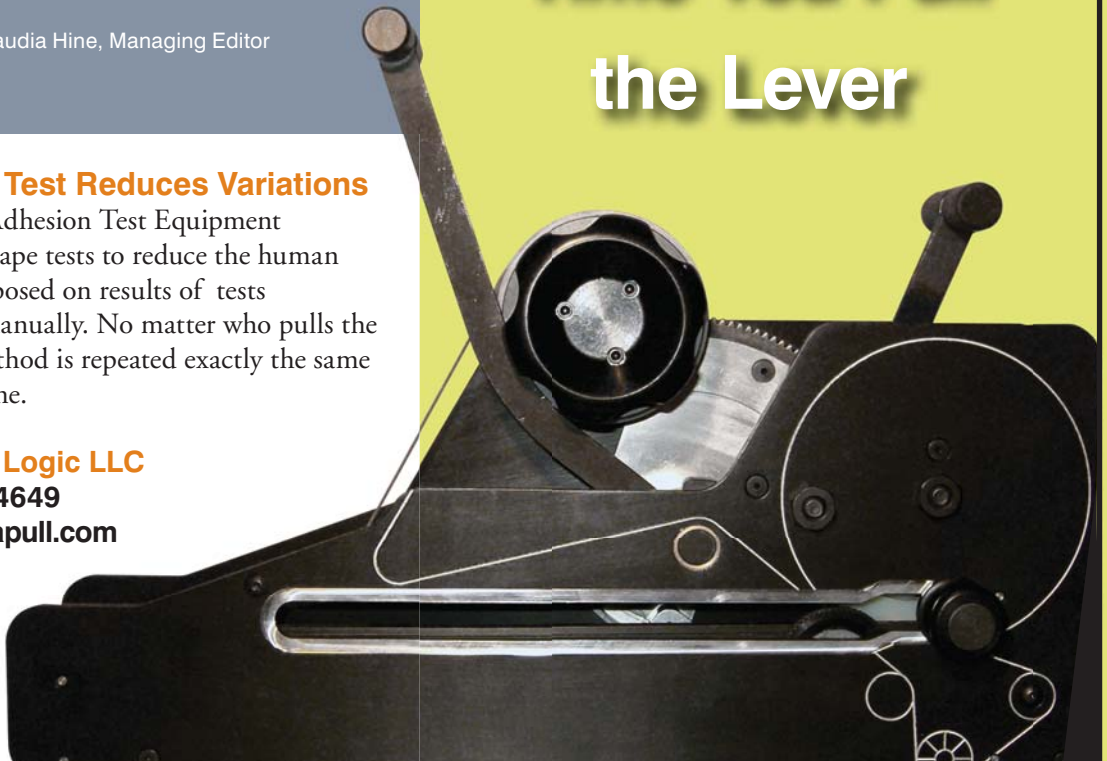
RANDOM
LOGIC
LLC

ReliaPull[®]

Reliable and
Accurate

Results **EVERY**

Time You Pull
the Lever





ReliaPull® Features and Benefits

Do you use tape to check adhesion?
Do you use the ASTM D3359 standard for the Tape Test?
Have you experienced the variation problems discussed in the appendix of this standard?

The ReliaPull® adhesion test equipment solves these problems by:

- ▶ Applying the tape to the surface with repeatable force and motion
- ▶ Removing the tape at the same angle each time
- ▶ Helping to control the speed of the tape removal
- ▶ Ensuring fresh tape is used for each test

Features

- ▶ Consistent application of the tape
- ▶ Consistent removal of the tape

Benefits

- ▶ Reduction of variation
- ▶ Reliable tape-pull results

Industries

The industries that find this important include:

- ▶ Printing and graphics, especially on non-porous substrates
- ▶ Paints and coatings for automotive, appliance, flooring, furniture...
- ▶ Industrial protective coatings
- ▶ Basically any organization that is involved with inks, paints or coatings applied to a surface wants to know it sticks, can use this standard and can benefit from this equipment.

The ReliaPull® may be used with any testing tape you currently use and the same evaluation criteria may be applied to the results. The difference is now you can rely on every tape pull performed, no matter who performs the test.

Please visit www.reliapull.com for a brief video of how the equipment works and information about ordering from any of our distributors.

The ReliaPull® adhesion test equipment was voted one of the top ten new products of 2008 by the readers of Paper Film and Foil Converter magazine.

The ASTM has included the ReliaPull® adhesion test equipment in section X1.6.6 of the D3359-09 standard. It is referenced as a suitable means of minimizing the variables of the test. To purchase a copy of the standard, please visit www.astm.org.